YouTube Channel Manager



Project Title	YouTube Channel Manager
Summary	Help the VA's DME team manage our intern YouTube page. Work with our Web Development and Web Content Management teams to create video-based training courses for onboarding fellow interns.
Country	United States

Project Description

The DME Interns team is seeking an intern who will be responsible for managing the DME Interns YouTube channel. You will organize the videos already on the channel, create playlists, add appropriate tags, create video descriptions, add hyperlinks and otherwise maintain the channel. Other tasks may include working with the web development team to create training pages for incoming interns and working with the social media team to share new YouTube videos created by interns to various social networks.

Skills required

- -Familiarity with YouTube channel features including but not limited to updating profile and header photos, adding info to the "About" page and using all features of YouTube Studio.
- -Ability to write video descriptions, tags, etc.
- -Ability to organize videos into playlists

Preferred Experience

- -Familiarity with writing content for various social media channels (Facebook, Twitter, Instagram, LinkedIn, YouTube).
- -Experience with WordPress

Required Skills or Interests

Skill(s)
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

The Department of Veterans Affairs' Digital Media Engagement Team internship is one of the largest and most established internship programs available through the Virtual Student Federal Service. This past year, our internship has hosted over 300 interns in various departments and leadership positions. If you want to join a team that is well structured and will offer meaningful work that will help you build skills that you can add to your resume, then we strongly encourage you to apply to our team.

For more information please visit: https://dmeinterns.org/

Language Requirements

None